

# CANADIAN NATIONAL EXHIBITION 2025 CONTEST

## OFFICIAL CONTEST RULES

### 1. CONTEST DESCRIPTION

Metrolinx is launching the Canadian National Exhibition 2025 Contest in accordance with the rules below (the “**Contest**”).

### 2. KEY DATES

The Contest begins on August 7, 2025 at 9:00am ET and ends on August 17, 2025 at 11:59pm ET (“**Contest Period**”).

### 3. ELIGIBILITY

To be eligible to enter, you must be a legal resident of Ontario and must be eighteen (18) years of age or older (“**Eligible Participants**”). Employees, agents and representatives of Metrolinx (the “**Sponsor**”), the Ontario Ministry of Transportation, the prize suppliers including Fairmont Royal York and the Canadian National Exhibition, the advertising/promotion agencies and any other individuals or entities involved in the development, production, implementation, administration or fulfilment of the Contest (collectively, “**Contest Parties**”), and any individuals (whether or not related) living at the same address of such employees, agents or representatives, are not eligible to enter or to win the Contest.

### 4. AGREEMENT TO BE LEGALLY BOUND BY RULES

By participating in the Contest, you are signifying your agreement that you have read and agree to be legally bound by these Official Contest Rules (the “**Rules**”).

### 5. HOW TO ENTER

NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

**IMPORTANT NOTE:** To be eligible, all content and materials associated with your entry (regardless of the method of entry), including, without limitation, first name, last name, email address, postal code, and PRESTO card number, (collectively, “**Entry Materials**”) must (i) be submitted and received in accordance with these Rules, and (ii) include all required components and materials noted above, all as determined by the Sponsor in its sole and absolute discretion.

To enter this Contest, the Eligible Participant must fill out the Contest entry form by submitting your first name, last name, email address, postal code, and PRESTO card number. The Contest entry form may be accessed through a link that is shared in the Sponsor’s email newsletter, social ads and digital display ads. To access the contest entry form participants can visit

<https://cloud.email.gotransit.com/2025-cne-contest>

There is a limit of one (1) entry per person. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) exceed any of the limits stated in these Rules; (ii) use multiple names, identities, email addresses and/or use any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or to disrupt the Contest; and/or (iii) disrupt or participate in the Contest in any other fraudulent or misleading way, then they may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. The Contest Parties and each of their respective agents, employees, directors, officers, successors, and assigns (collectively, the “**Released Parties**”) are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible entries, Entry Materials and/or any other Contest-related information (collectively, “**Contest-Related Information**”), all of which are void.

Once submitted to the Contest, your entry is considered a final submission and may not be modified, edited or replaced. However, you may request to withdraw your submission by submitting a request to the GO Transit contact form ([English](#) / [French](#)) All Entry Materials become the property of the Sponsor upon receipt and none will be returned. An entry may be rejected if, in the sole and absolute discretion of the Sponsor (i) the entry is not submitted and received in accordance with these Rules during the Contest Period, and/or (ii) the entry is not in compliance with these Rules, all as determined by the Sponsor in its sole and absolute discretion.

## 6. DRAWING

On August 18, 2025 (the “**Selection Date**”) in 10 Bay St. Toronto, ON M5J 2S3 at 10:00am ET, the Sponsor will perform a random draw from among all eligible entries submitted and received in accordance with these Rules to select the potential Prize (as defined in Section 8) winner. In addition to the other requirements set out herein, in order to be declared a winner, you must first correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered at a mutually convenient time by telephone, in the Sponsor’s declaration and release form, or by other means, as determined by the Sponsor in its sole and absolute discretion. The odds of winning depend on the number of eligible entries submitted and received in accordance with these Rules. The Sponsor or its designated representative will make a minimum of two (2) attempts to contact the potential winner within two (2) business days of the Selection Date via telephone and/or email. A potential winner is solely responsible for ensuring they are able to receive such notification messages, monitoring for such notification messages and following all instructions contained in such notification messages, failing which, they may be disqualified (as determined by the Sponsor at its sole and absolute discretion).

## 7. VERIFICATION

You and your Contest-Related Information are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor, including, without limitation, government-issued photo identification): (i) for the purposes of verifying an entrant’s eligibility to participate in the Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Contest-Related Information and/or other information entered (or purportedly entered) for the purposes of the Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering the Contest in accordance with the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of the Contest will be the official time-keeping devices used by the Sponsor.

## 8. PRIZES

The following prize (each a “**Prize**”) is available in the Contest:

One (1) grand prize consisting of one (1) VIP ticket prize-pack to the 2025 edition of the Canadian National Exhibition (CNE). There will be one (1) winner only. The prize includes a single VIP package [valid for entry of four (4) people], for one (1) of two (2) available event dates—either Saturday, August 23 or Saturday, August 30, 2025 at Bandshell Park, Exhibition Place (100 Princes’ Blvd, Toronto, Ontario). Each event date will run from 10:00 a.m. to midnight. The winner cannot attend both dates or use a portion of tickets for each event date. All four (4) tickets must be used on the same date of the event. Each of the four (4) tickets included in the VIP prize-pack includes admission to the CNE grounds, access to unlimited rides and fast pass, entry to the exclusive VIP Lounge at the Bandshell, the option to skip the line at either the *Aerial and Acrobatic Ice-Skating Show* or *SuperDogs: Wild Wild Woof* show, \$50 in food vouchers & free drink tickets for each ticketholder, and access to the VIP Private Space in Withrow Common Gallery & CNE Swag for the four ticketholders. The approximate retail value of the VIP prize package is \$2,047.51 (\$511.87 per ticket). In addition to this, the winner will also receive a two (2) night hotel stay at the Fairmont Royal York located at 100 Front Street West; Toronto, ON, M5J 1E4 valid during the weekend of August 22-24, 2025 or during the weekend of August 29-30, 2025, whichever weekend the winner chooses to attend the CNE. The hotel stay will include one dinner for two at REIGN Restaurant (dollar value cap of \$250) and one breakfast for two (dollar value cap of \$150) at Clockwork. Both meals vouchers will need to be redeemed during the same sitting and cannot be split across multiple occasions or utilized at a later date. The approximate retail value of the hotel portion of the prize is \$1,040.00. Please note that the value of the hotel prize may change and is subject to Fairmont Royal York’s discretion and availability and the hotel nights must be used on consecutive nights during the same weekend. The hotel nights cannot be split up for redemption at later date. Lastly, the winner will also receive one (1) Weekday Group Pass, valid for four (4) people and four (4) Weekend Day Passes with GO Transit. Each Weekend Day Pass is valid for an unlimited number of trips for one (1) passenger from the point of activation until end of service on the same day in which the Weekend Day Pass has been activated. This is applicable only on the date selected by the winner. Trips are not limited to one route and can be taken anywhere across the GO Transit network. The total value of the four (4) Weekend Day Passes is \$40.00. In total, the approximate retail value of the grand prize is \$3,127.51 (CDN).

The following general conditions apply to each Prize: (i) the Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by the Sponsor in its sole and absolute discretion); (ii) no substitutions are permitted, except at the Sponsor's option; (iii) the Sponsor reserves the right to substitute the Prize in whole or in part in the event that all or any component of such Prize is unavailable with a prize or prize component(s) of equal or greater retail value, including, without limitation, but solely at the Sponsor's sole and absolute discretion, a cash award; (iv) all characteristics and features of the Prize, except as otherwise explicitly stated above, are at the Sponsor's sole and absolute discretion; and (v) the Prize winner is solely responsible for all costs not expressly described herein.

## **9. ELIGIBLE WINNER CONFIRMATION PROCESS AND RELEASE**

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS THEM AS A WINNER IN ACCORDANCE WITH THESE RULES.

Before being declared a winner and awarded a Prize, selected entrants will be required to sign and return to Sponsor, prior to the deadline to be provided by Sponsor, a Declaration and Release form that, among other things, releases the Released Parties from any liability in association with the Contest and the Prize. If a potential Prize winner: (i) cannot be contacted within two (2) business days of the Sponsor's first attempt to contact them; (ii) is determined to have failed to correctly answer the skill-testing question; (iii) fails to return the properly executed Contest documents, as applicable, within the specified time; (iv) cannot or is unwilling to accept the applicable Prize as awarded for any reason; and/or (v) is determined to be in violation of these Rules; all as determined by the Sponsor in its sole and absolute discretion, then they will be disqualified and will forfeit all rights to the applicable Prize, and the Sponsor reserves the right, but for certainty, is under no obligation, in its sole and absolute discretion and time permitting, to select an alternate potential winner in accordance with the procedure outlined herein, with the necessary amendments, in which case the foregoing provisions of this section shall apply to such newly selected potential winner.

Without limiting any of the foregoing, by accepting a Prize, the applicable winner hereby: (i) confirms that they have read, understood and are in compliance with these Rules; (ii) grants all consents required, and authorizes the Sponsor to publish, reproduce and/or otherwise use their name, address, voice, statements about the Contest and/or photograph or other likeness in perpetuity throughout the world without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner or medium whatsoever, including print, broadcast or the Internet; (iii) accepts the applicable Prize, as awarded; (iv) releases the Released Parties from any and all liability in connection with this Contest, their participation therein and/or the awarding and use/misuse of the applicable Prize or any portion thereof; and (v) agrees to indemnify the Released Parties against any and all claims, damages, liabilities, costs, and expenses arising from any use of a Prize.

## **10. PRIVACY**

By entering this Contest, you expressly consent that any personal information provided to or collected by the Sponsor or its agents and/or representatives, including but not limited to your contact information, is collected pursuant to the *Metrolinx Act, 2006* and is intended to be used for the following principle purposes: to conduct and administer the Contest by the Sponsor or its agents and/or representatives, including, but not limited to the awarding of a Prize and referring to such personal information in voice messages or other messages left for you; and upon opting in, to provide you with electronic promotional or advertising notifications, offers or contests, conducted by the Sponsor and to comply with legal requirements. The Sponsor's handling of all personal information is governed by the *Freedom of Information and Protection of Privacy Act* and the Sponsor's privacy policy (available at: <https://www.metrolinx.com/en/privacy-policy>). Questions regarding the collection of personal information, should be addressed to Metrolinx's Privacy Office at [privacyoffice@metrolinx.com](mailto:privacyoffice@metrolinx.com). For clarity, this section does not limit any other consent(s) that you may provide the Sponsor or others in relation to the collection, use and/or disclosure of your personal information.

## **11. LIMITATIONS OF LIABILITY**

Without limiting the release provided in Section 9 or any other provision hereof, by entering the Contest, you agree that the Released Parties will not be responsible or liable for: (i) late, lost, stolen, damaged, garbled, incomplete, misdirected, or undeliverable email other communications; (ii) errors, omissions, interruptions, deletions, defects or delays in operations or transmission of information, whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications device or transmission line or data corruption; (iii) theft, destruction, unauthorized access to or alteration of Entry Materials; (iv) any injuries, damages or losses to any person or property resulting in whole or

in part, directly or indirectly, from participation in the Contest (including, without limitation, damage to any computer system resulting from accessing or downloading information related to the Contest) or any Contest-related activity or from the acceptance, possession, participation in, use or misuse of a prize; or (v) electronic communications that are undeliverable and/or redirected from an email inbox as a result of any form of active or passive filtering of any kind, including, but not limited to, spam filtering or insufficient space in their email account to receive email messages.

## 12. GENERAL

This Contest is subject to all applicable federal, provincial, municipal and local laws. By entering the Contest, you agree to comply with these Rules and the decisions of the Sponsor, whose decisions are final and binding in all matters related to the Contest. Entrants who have not complied with these Rules are subject to disqualification. The Sponsor reserves the right, at its sole and absolute discretion and without prior notice, to modify, cancel, terminate or suspend the Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever, including, without limitation, if a virus, bug, worm, trojan horse, technical failures, unauthorized human intervention, or other cause beyond the Sponsor's control corrupts or affects the administration, security, fairness or proper conduct of the Contest.

In the event of a dispute regarding the identity of the person who has submitted an entry, the entry will be deemed submitted by the Authorized Account Holder (as defined below) of the email address associated with the entry. For the purposes of these Rules, "**Authorized Account Holder**" means the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization or person that is responsible for assignment email addresses for the domain associated with the submitted email address. You may be required to provide the Sponsor with proof that you are the Authorized Account Holder of the email address associated with the selected entry.

The Sponsor reserves the right in its sole and absolute discretion to disqualify, from the Contest and any future contest or other promotion conducted by the Sponsor, any individual that it finds or believes to be: (i) tampering with the entry process or operation of the Contest; or (ii) to be acting in violation of these Rules, in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

The Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law. Further, the Sponsor reserves the right, in its sole and absolute discretion, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent deemed necessary by the Sponsor, for purposes of verifying compliance of any entrants, Contest-Related Information and/or other information with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, point of sale, television, print or online advertising and/or any instructions or interpretations of these Rules given by any representative of the Sponsor, the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein. To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants, the Sponsor or any of the other the Released Parties in connection with the Contest will be governed by and construed in accordance with the laws of the Province of Ontario and the laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to the exclusive jurisdiction and venue of the courts located in Ontario in any action to enforce (or otherwise relating to) these Rules or relating to the Contest.