

# What is a Preliminary Design Business Case (PDBC)?

## A Business Case

- A Business Case is a comprehensive collection of evidence and analysis that sets out the rationale for why an investment should be implemented to solve a problem or address an opportunity
- Metrolinx uses a [Standard Business Case](#) process across all investments
- Business Cases provide evidence to decision-makers, stakeholders, and the public as part of evidence-based decision-making, and are used throughout a project's lifecycle
- Business Cases consider four cases - the Strategic Case, Economic Case, Financial Case, and Deliverability & Operations Case
- The [Initial Business Case](#) for Dundas BRT was completed in 2020, and analysed three different potential service options against the business-as-usual (do nothing) option. Initial Business Cases are typically used to secure funding from the Province for planning and preliminary design



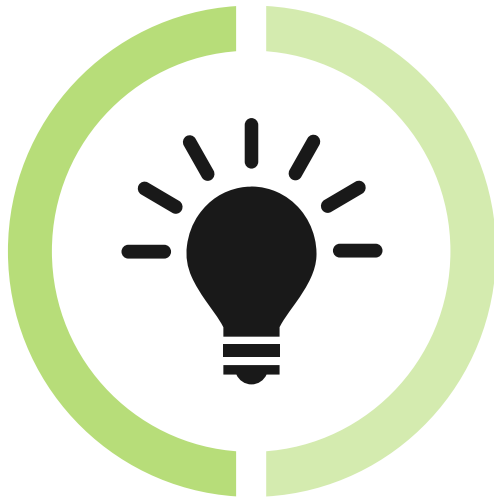
## PDBC

- The PDBC will build upon the Dundas BRT Initial Business Case completed by Metrolinx in 2020
- PDBC are typically used to secure funding from the Province for procurement and construction
- The BRT corridor will be compared against a business-as-usual scenario (i.e., without the project). Special focus will be put towards a more detailed service plan and stop locations
- The PDBC will identify risks or barriers that may impact the project as well as infrastructure and policy measures which may support its implementation



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The PDBC will assess the Dundas BRT against its own set of evaluation criteria. The four criteria, also referred to as cases, are described below.



## Strategic Case

How does the investment achieve strategic goals and objectives?



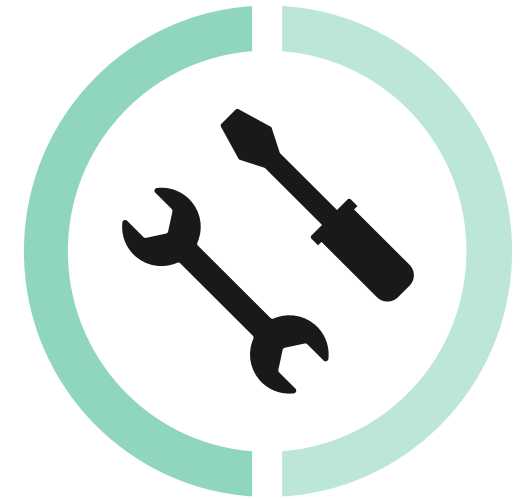
## Economic Case

What is the investment's overall value to society?



## Financial Case

What are the financial implications of delivering the investment?



## Deliverability and Operations Case

What risks and requirements must be considered for delivering and operating the investment?