

Let's Get Ready to Ride

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June 30, 2022

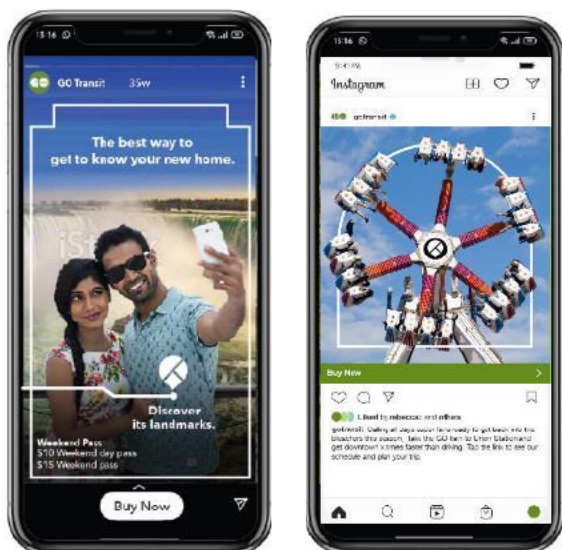
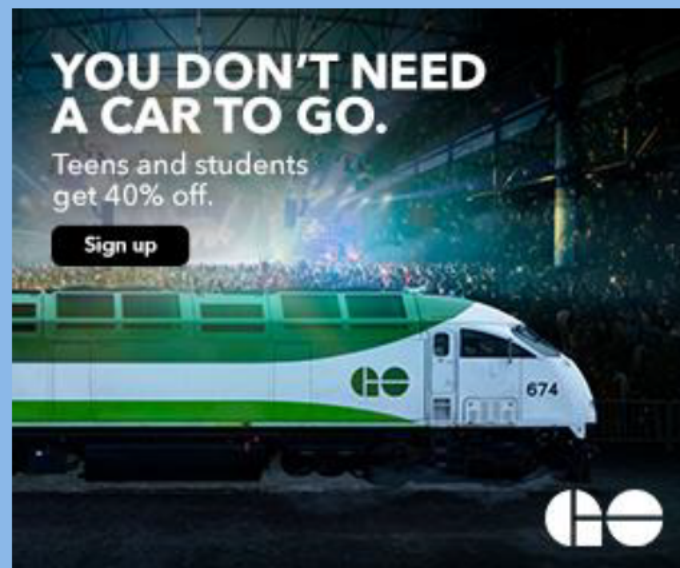
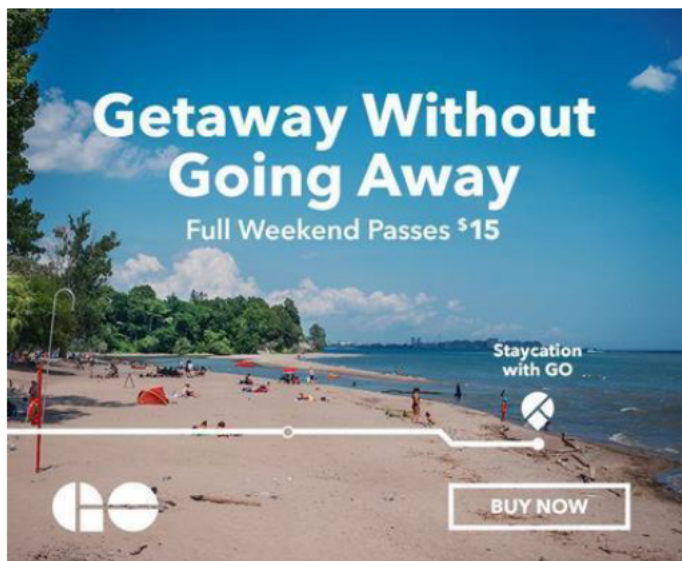
Executive Summary

RIDERSHIP DOUBLES FROM LAST YEAR, WEEKEND RIDERSHIP SOARS TO 80% IN MAY AND WE ARE "READY TO RIDE" WITH EXCITING PROGRAMS, PARTNERS, AND VALUE-FOCUSED PRODUCTS

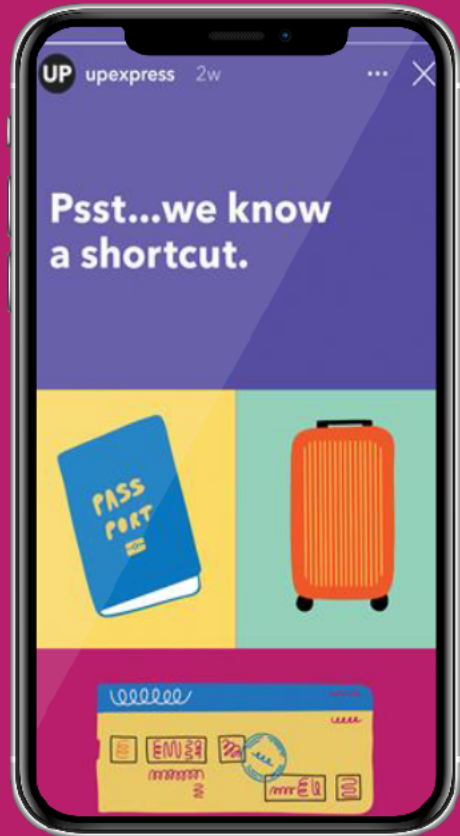
- Launch of the summer 'GO Beyond' campaign and New Fare products will continue to support ridership recovery
- GO ridership reached **39.4%** recovery and UP Express reached **47.3%** recovery (compared to 2019 pre-pandemic levels) in May 2022, with GO weekend ridership recovery at **85%** in late May 2022
- E-tickets and Passes continue to reach record breaking sales, growing in popularity for leisure trips, sports events, and discretionary travel; sales reached **796,000** e-tickets in fiscal year 21/22
- Bus weekend ridership recovery is at **82%**, with best performing weekend bus routes at or near pre-COVID ridership, and serving key destinations and transit hubs



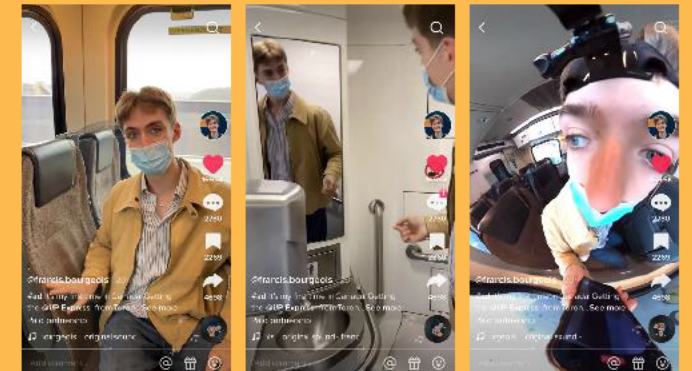
GO AMPS UP PROMOTIONS OF LEISURE TRAVEL EXPANSION WITH GO BEYOND DESTINATIONS, NEW GEN Z INSPIRATION, AND RETURN OF EVENTS



UP WELCOMES AIRPORT TRAVELLERS WITH VIBRANT CAMPAIGNS AND STRESS-FREE TRAVEL EXPERIENCES



Miss the traffic.
Not your flight.

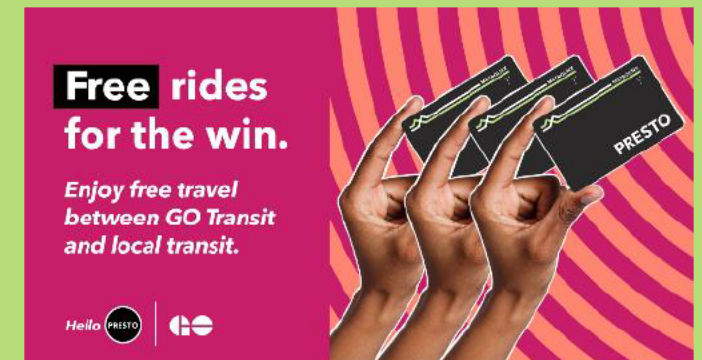
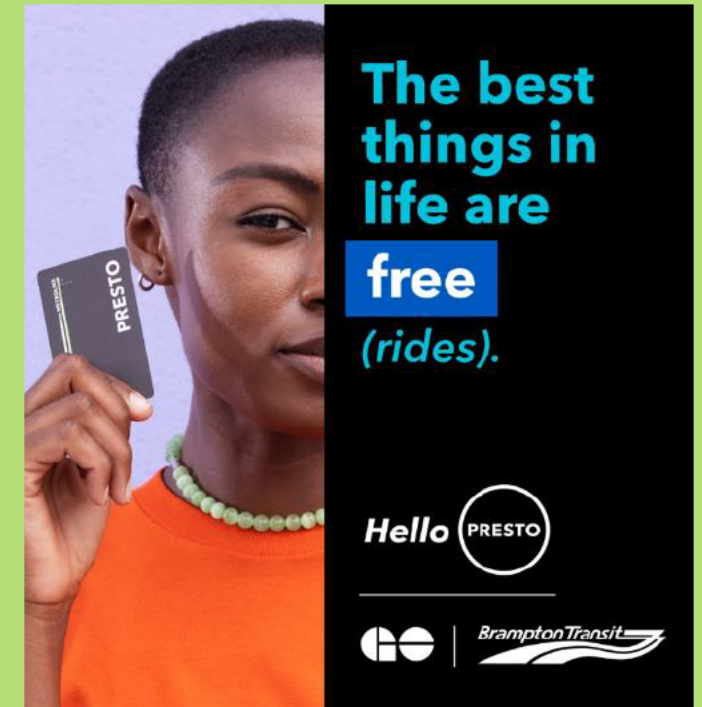
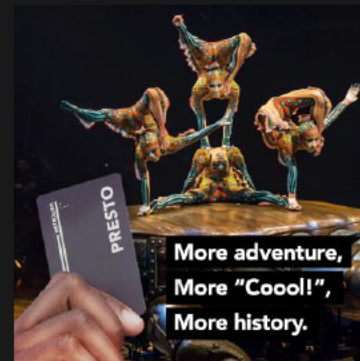


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PRESTO PERKS WELCOMES OVER 25 NEW PARTNERS AND CO-FARE TO SUPPORT RIDERSHIP GROWTH



Royal Botanical Gardens



METROLINX CONTINUES TO BUILD CONNECTIONS WITH CUSTOMERS, COMMUNITIES, AND DIVERSE AUDIENCES

COMMUNITY ENGAGEMENT



MORE THAN TRANSIT SUMMER CAMPAIGN



NEWCOMER DAY EVENT



LET'S GET READY TO RIDE

