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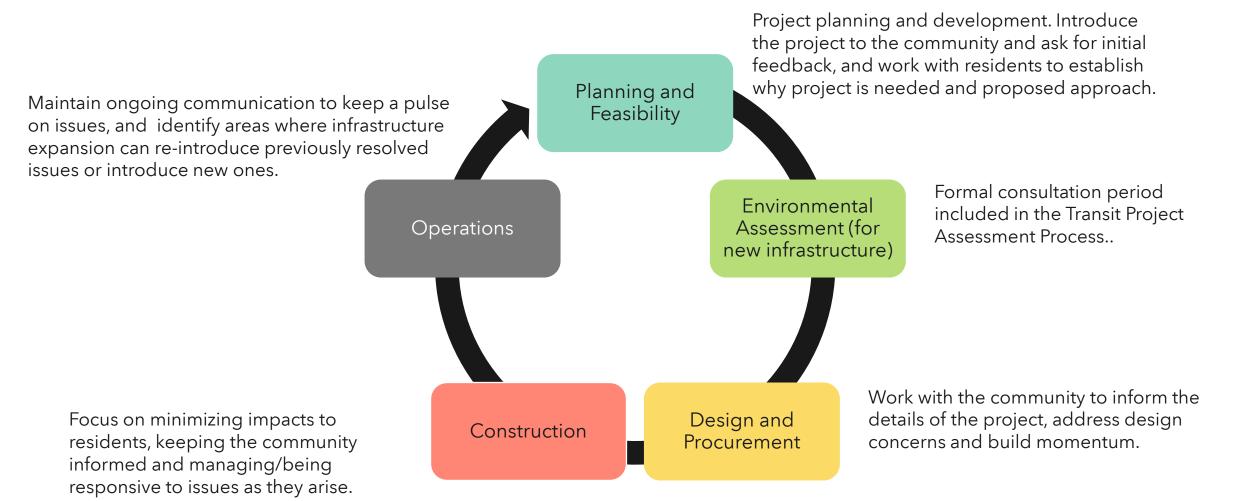
Metrolinx: How We Engage

Jamie Robinson, Director, Communications and Community Relations, Rapid Transit Kelly Hagan, Director (A), Communications and Community Relations, GO Expansion Rajesh Khetarpal, Director, Stakeholder Relations, Communications and Public Affairs

ENGAGEMENT CONTEXT

- Growth and Change
 - A consistent and steady state of change since Metrolinx's inception 11 years ago
- A Mandate to Build
 - With a focus on infrastructure investment, we have introduced more community consultation and engagement through planning (Environmental Assessments), design, construction and operation phases.
- Support for Planning
 - As a planning agency, our engagement has expanded to the region and communities across the network, and not just areas directly impacted by construction.
- It is a complex undertaking and environment:
 - 400+ elected officials informed and engaged, with unique interests and goals
 - Over 40 municipalities various community challenges
 - Introducing ourselves to communities that we haven't engaged with before

PROJECT CYCLE - COMMUNITY ENGAGEMENT



CONSISTENT SUITE OF ENGAGEMENT PRODUCTS

Construction Notices	Public Presentation Materials	Website	Outreach Events
E-news	Print Materials	Paid Advertising	Social Media Channels
Tele-town Halls	Stakeholder Briefings	Surveys	Stakeholder/ Community Advisory Committees

RAPID TRANSIT CASE STUDIES







Kodak Building

Battery Energy Storage
System

Erin Mills Station

COMMUNITY CONNECTORS

HAMILTON LIGHT RAIL TRANSIT



COMMUNITY CONNECTOR CANVASS DATA OVERVIEW

The City of Hamilton launched the LRT "Community Connector" Program, in partnership with Metrolinx, in May 2016. The Community Connector team, made up of a diverse group individuals from across our city, is committed to visiting every affected property (nearly 1,400) along the corridor twice per year for the duration of the project. Their role is to inform, educate and engage property owners and also gather feedback that will help inform the LRT plans.

COMPLETED CANVASSES



▼ FALL 2017



PROPERTIES ALONG THE LRT CORRIDOR











963 #commercial 416 #residential





2957 CONVERSATIONS



NEXT CANVASS > SPRING 2018



HURONTARIO LIGHT RAIL TRANSIT

⇒ METROLINX

COMMUNITY CONNECTOR CANVASS DATA OVERVIEW

After four successful canvasses for the Hamilton LRT project, the "Community Connector" program was designed and implemented by Neighbourhood Strategies, for the Hurontario LRT Project. The diverse team of Community Connectors are committed to visiting all the properties directly along the corridor twice per year for the duration of the project. They will engage in two-way conversations that will increase awareness of the project and also gather important feedback and concerns that will help inform the Hurontario LRT project team.



connectors



spoken

Properties identified along the LRT corridor









1300+

knocks



conversations



information sessions









GO EXPANSION

- Public engagement has focussed on the EA stage of work.
- Since 2014, approval of nine EAS without conditions:
 - Davenport Diamond Grade Separation
 - LSE Don River to Scarborough Junction
 - LSE Guildwood to Pickering
 - Barrie double tracking
 - Stouffville double tracking
 - Network Electrification
 - Burloak Drive Grade Separation (approval is imminent)
 - USRC East (underway)
 - 12 New RER/SmartTrack Stations (underway)

GO EXPANSION CASE STUDY - DAVENPORT

Davenport Diamond overpass plans coming together

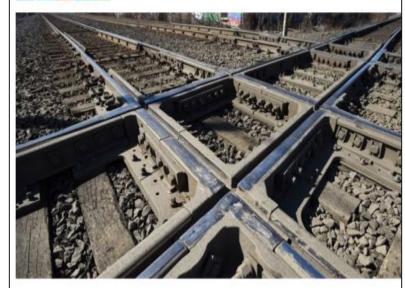
Rail bridge and public space project set for completion by 2022

NEWS 11:00 AM | BY RAHUL GUPTA S | TORONTO COM









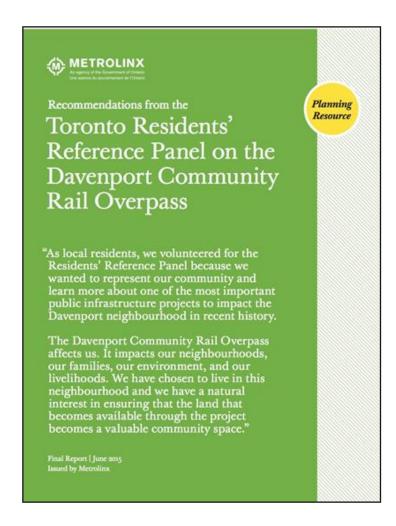
Davenport Diamond, north of Dupont St. where two railway corridors cross. Metrolinx plans to build a rail overp GO traffic by early 2021 - Justin Greaves/Metroland

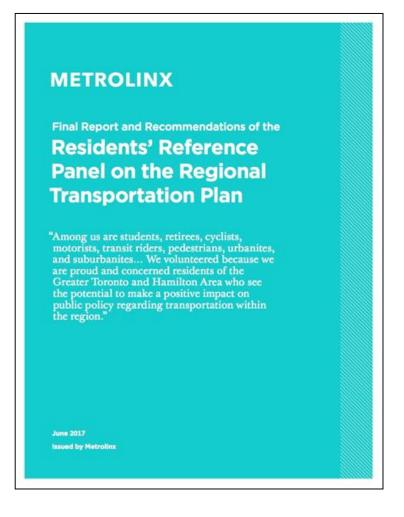
Metrolinx hopes to complete the Davenport Diamond overpass by early 2021, with public realm improv and electrification coming after that.





INNOVATION IN ENGAGEMENT - CITIZEN PANELS





Residents'
Reference Panel
on Regional
Transportation
Investment

Final Report

Prepared for Metrolinx by MASS LBP May 2013

METROLINXENGAGE.COM

- Award winning site for digital consultation.
- Reduces geographic and time limitations for collecting feedback from public (major barriers posed by in-person events).
- Bilingual, AODA compliant and mobile friendly.
- A centralized location for Metrolinx consultations.
- 3,600 registered users and growing.

