

Demographics – GO Transit riders

KEY FACTS:

- In 2014, GO Transit had 69 million boardings up from 65 million in 2013.
- Average weekday ridership is over 270,000 – 60,000 for bus.
- GO connects with all 17 municipal transit systems in its service area.
- Over 250 weekday train trips and 2,500 bus trips

Over the next 10 years, regional express rail (RER) will transform the existing GO commuter rail service into a system providing electrified service with 15-minute frequencies in core areas, service in both directions, throughout weekdays, in evenings and on weekends and all-stop and limited stop service, to meet demand and reduce travel times.

Work is already underway on projects that support RER, including environmental assessment for Union Pearson Express electrification work, work on the new East Rail Maintenance Facility, expanding service on the Kitchener Line, and work on the Union Station Signalling System.

Age	BUS	RAIL
Under 18	2%	0%
18-24	41%	6%
25-34	21%	15%
35-44	13%	27%
45-54	14%	32%
55-64	7%	18%
65+	2%	3%

Gender	BUS	RAIL
Female	57%	62%
Male	43%	38%

Highest Level of Education	BUS	RAIL
High school or less	33%	11%
College	21%	27%
University	32%	38%
Postgraduate/Professional	13%	22%
Vocational/Technical/Trade	1%	2%

Employment	BUS	RAIL
Employed full time	47%	89%
Full-time student	37%	4%
Employed part-time	21%	4%
Unemployed	6%	1%
Part-time student	4%	1%
Retired	1%	1%

Note: For Bus the question allows for multiple selections so it adds to more than 100%

Trip Purpose	BUS	RAIL
Travel to or from work	47%	89%
Travel to or from school	39%	3%
Social/Recreational/Shopping	8%	3%
Other	7%	5%

HH Income	BUS	RAIL
Under \$25,000	22%	1%
\$25,000 - \$49,999	21%	5%
\$50,000 - \$74,999	21%	10%
\$75,000 - \$99,999	14%	12%
\$100,000+	22%	42%
Average HH Income	\$69,435	\$107,702

Bus Source: 2012 Bus Passenger Study, approximately 3450 customers surveyed

Rail Source: 2013 Rail Passenger Study, approximately 13,500 customers surveyed