

COMMUNITY ENGAGEMENT

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COMMUNITY ENGAGEMENT: SNAPSHOT

SINCE LAST QUARTER

288 pop-ups with 13,349 interactions

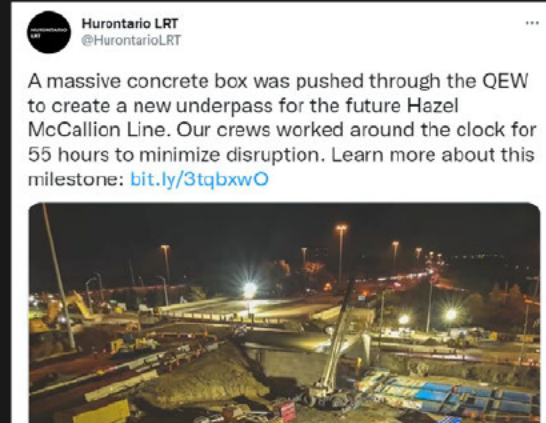
49 canvasses with 2,846 interactions

249 stakeholder meetings

2,284 correspondence

439,756 construction notices

307,960 residents and businesses reached through newsletters



- Serve **8.18m+** residents in **19** languages across **50+** municipalities
- Work with **630+** elected officials and **1,500+** stakeholder groups



خط أونتاريو (Ontario Line) سينطلق.

سيكون خط أونتاريو (Ontario Line) عبارة عن خط مترو أنفاق بطول 15.6 كيلومتر، يمتد من محطة المعرض (Exhibition Place) إلى مركز أونتاريو للعلوم (Ontario Science Centre)، مع 15 محطة يمكن الوصول إليها بالكامل.

خدمات الخط:

- يمتد أكثر من 40 كمسلاً بحور آخر، مثل قطارات GO و مترو أنفاق تورونتو (TTC) و مترو أنفاق إيغلنتون كروستاون (Eglinton Crosstown LRT)
- سيقدم 227,500 شخصاً إضافياً و 440,000 وظيفة أخرى على بعد 10 دقائق من الوصول إلى المحطة

خط أونتاريو (Ontario Line)

اعرفني!

METROLINX



Case Study: Hazel McCallion Line Push Box

Multichannel campaign proactively informed community of construction impacts on lane closures on the QEW and closure of Hurontario St., including innovative tactics working with GPS technology such as Waze and Google Maps. Overall, resulting in no complaints and generating interest in the LRT project.



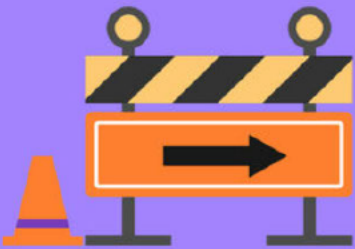
Hurontario LRT
Published by Hurontario Light Rail • October 14 •

From 10 pm on Oct. 28 until 5 am on Oct. 31, QEW lanes will be restricted and Hurontario Street will be closed at the QEW for work on the future Hazel McCallion Line.

Hurontario LRT

Closure of Hurontario Street at QEW

Friday, Oct 28, 2022 to Monday Oct 31, 2022



BLOG.METROLINX.COM


Weekend restrictions on QEW & partial closure of Hurontario - Metrolinx News

Learn more

100,000+ Impressions
Over 6,000 engagements

Significant Restrictions at QEW Closure of Hurontario Street at QEW

Beginning Friday, October 28, 2022, at 10PM to Monday October 31, 2022, at 5AM



What work is taking place?

vehicles will please be coordinated effort with Pad and traffic crews on scene.

closure Monday October 31, 2022

vehicles and signage will be placed and traffic crews will assist in the closure.

small site restoration required and additional restoration work will be performed on the site.

construction consistently weekend.

rescheduled due to weather or unforeseen circumstances, if you require the most up to date information please visit [metrolinx.com](#)

WHAT TO EXPECT

- Residents and businesses near the work site can expect increased traffic, on local streets and other routes and vibration caused by heavy machinery, trucks, and other construction equipment related to this work.

TRANSIT IMPACTS

- At Mississauga, Route 2 will not service Hurontario Street between the closure.

25,000 Construction Notices Delivered

350 Doors Knocked

or times when approaching lane closures.

Metrolinx has a dedicated community relations team in place to work with residents in Peel region through the construction and operation of this project.

For our newsletter: [www.metrolinx.com/hurontariolrt](#)

10 Positive News Stories Generated



CHANCE CITY

QEW underpass for light rail project construction

QEW to close at Hurontario Street for LRT construction, diversion route in place

By Declan Finucane
Published October 13, 2022 at 1:08 pm



By Gabby Rodrigues • Global News
Posted October 28, 2022 8:52 am EST

Metrolinx News

CONSTRUCTION, HURONTARIO LRT

Weekend restrictions on QEW & partial closure of Hurontario



11,000 Metrolinx News Views

350 Doors Knocked

help keep people moving through Mississauga and Brampton.

Necessary construction work is required to help bring the new LRT to life, which may cause temporary disruption for some drivers and residents.

500,000+ Newspaper Ads
100 Radio Spots (Canadian Traffic Network)



Hurontario LRT

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