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## COMMUNITY BENEFITS AND SUPPORTS 2023-24 Annual Report

"Making Community Benefits and Supports Happen"

Karla Avis-Birch, Chief Planning Officer

June 27 - Public Session of the Board

#### 2023-24 COMMUNITY BENEFITS & SUPPORTS STAKEHOLDER ENGAGEMENT







Partnering with Indigenous business, Kayanase Greenhouse

In 2023-24, a key focus of our activities in the Community Benefits & Support Program involved engaging with our key stakeholders and partners and educating them on our enhanced program, building off the successes on the Light Rail Transit Projects.







Scarborough Subway Extension Vendor Day Communications

#### MAKING COMMUNITY BENEFITS & SUPPORTS HAPPEN - KEY EXAMPLES

# Metrolinx Making Community Benefits & Supports Happen A Year in Review: 2023-2024 The 2023-24 Community

Benefits and Supports Annual

Report will be publicly released

shortly after the Board meeting

#### **PILLAR 1 - EMPLOYMENT OPPORTUNITIES**

#### Lovleen Sarah, apprentice, Hazel Mcallion LRT

Lovleen Sarah is a 3rd term Carpenter's Apprentice with Local 27 who worked on the Hazel McCallion LRT project. She now works for a panel installation services company and is progressing towards her Red Seal certification:

"I discovered my passion for carpentry while I was taking a workshop course in high school. I enrolled in the Ontario Youth Apprenticeship Program, joined Local 27 after graduation, and eventually got assigned to the Operations Maintenance Storage Facility for the Hazel McCallion LRT.



#### PILLAR 2 - LOCAL BUSINESS SUPPORTS

#### **ECLRT - MARKETING SUPPORT FOR BIAS**

In partnership with its constructor, Crosslinx Transit Solutions (CTS), Metrolinx executed a pilot partnership with marketing agency Dastronaut, which provides all-in-one marketing support for BIAs. This pilot was dedicated to Eglinton Avenue BIAs to encourage patrons to return to Eglinton now that the construction has been completed. In addition to dedicated BIA support, the pilot also included a broader campaign to communicate that Eglinton Avenue has re-opened.



#### **PILLAR 3 - PUBLIC REALM IMPROVEMENTS**

#### Ontario Line Lakeshore East Joint Corridor Design Competition



Metrolinx ran a two-stage competition to solicit design concepts for a series of community-guided public realm enhancements along the Lakeshore East-Ontario Line joint corridor. A panel compromised of Metrolinx and City of Toronto staff, as well as community and BIA representatives, selected the winning design. One of these enhancements includes the redevelopment of four park spaces in the area; when the Ontario Line is complete, Jimmie Simpson Park, Bruce Mackey Park, McCleary Playground and the Gerrard-Carlaw Parkette – will be all be larger, with nearly 2,600 square metres of added green space lining these parks.

#### 2023-24 COMMUNITY BENEFITS AND SUPPORTS PROGRAM RESULTS

#### **PILLAR 1: EMPLOYMENT OPPORTUNITIES**

Promote apprenticeship training and workforce development opportunities for local communities and equity deserving groups

#### 28.8%

of new hires identifying as women

#### 45.8%

of new hires from BIPOC communities

#### 74

Apprentices hired

#### PILLAR 2: LOCAL BUSINESS SUPPORTS

Build and foster relationships with local businesses to minimize and alleviate business disruptions & reduce the economic impacts as a result of construction

#### \$30M

in local business spending

#### \$5.7M

in social enterprise spending

#### 115

Construction Liaison Committee meetings

#### PILLAR 3: PUBLIC REALM IMPROVEMENTS

Find ways to leave the surroundings in an improved state when construction of the project creates temporary disruptions.

#### 148

improvements logged



#### \$127.7M

Estimated in local access & accessibility improvements

#### \$173.2M

Estimated in active transportation improvements

#### Note

- Data for Pillars 1 and 2 reflects LRT and Subways program only. Projects in the subway program are in early stages of implementation with limited reporting data available in 2023-24.
- The estimated value of Pillar 3 and 4 improvements is approximate and subject to change based on variations in project scope, complexity and cost.

#### PILLAR 4: COMMUNITY IMPROVEMENT SUPPORTS

Work with communities as a connector to the right decision-makers to make improvements to public spaces surrounding transit project construction, where no funding is available.

#### \$5.6M

Estimated value of improvement supports

#### WORKING IN PARTNERSHIP TO DELIVER COMMUNITY BENEFITS AND SUPPORTS



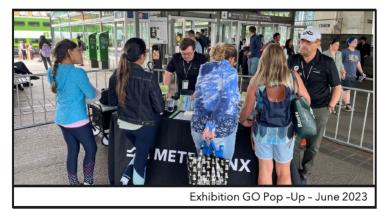




We will continue to build sustained engagement and partnership with our stakeholders & partners - MTO, local Community Benefits Networks, municipalities, local business and social enterprises and contractors







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