

# PRESTO Transformation

Barclay Hancock, Chief Payments Officer

# TODAY, PAYING FOR TRANSIT ACROSS THE REGION IS EASIER THAN EVER WITH MORE CUSTOMER CHOICE

## 62.3M

PRESTO Powered Boardings in June 2024

## 90.1%

PRESTO Adoption as of June 2024

## 20%

Of PRESTO Payments are Credit, Debit and Mobile Wallet

## 84%

PRESTO Contactless Customer Satisfaction



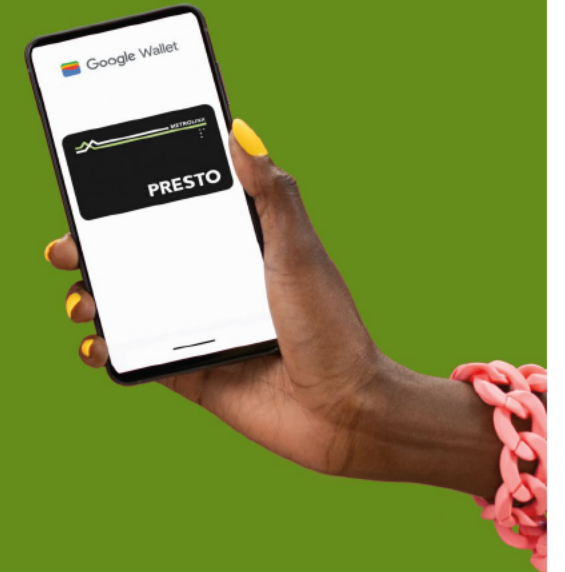
Hooray, tap with debit and credit to ride transit.

[contactless.prestocard.ca](https://contactless.prestocard.ca)

### PRESTO



## Say hello to PRESTO in Google Wallet™



### PRESTO

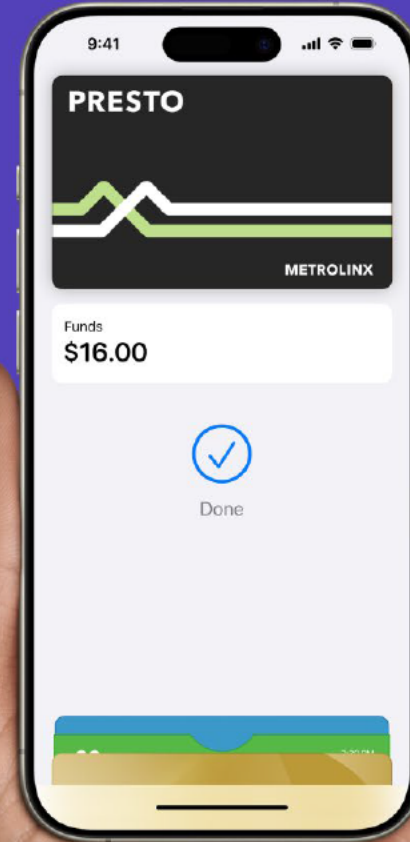
WITH THE JULY LAUNCH OF PRESTO IN APPLE WALLET WE HAVE NOW COMPLETED THE NEW WAYS TO PAY PROGRAM AND ARE SEEING TREMENDOUS CUSTOMER UPTAKE

PRESTO | 

Your iPhone is  
now your PRESTO.

Add your card to Apple Wallet today.

Terms apply.



**104M**

PRESTO Contactless  
Credit/Debit and  
Mobile Wallet  
**boardings** since  
inception

**+225K**

PRESTO cards  
**converted** from physical  
to digital mobile wallet

# PRESTO IS ENABLING A SEAMLESS REGIONAL TRAVEL EXPERIENCE FOR CUSTOMERS DEMONSTRATED BY THE SUCCESS OF ONE FARE, WITH MORE TO COME

**TRANSFER FOR FREE WITH ONE FARE TO AND FROM THE TTC**



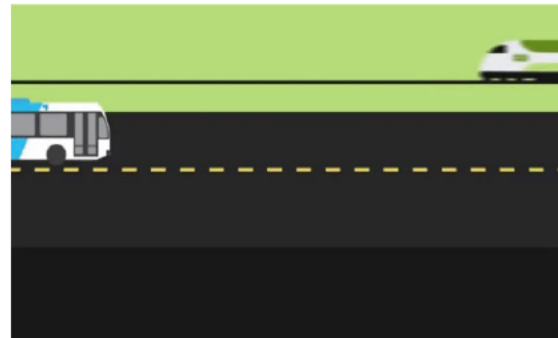
ONE FARE | PRESTO

**15M**

Free transfers since February 2024

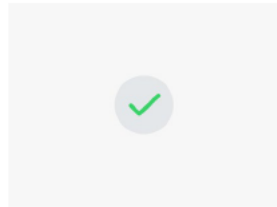
**\$48M**

Customer savings and growing!





# PRESTO CONTINUES SHIFTING TO NEXT GENERATION TECHNOLOGY FOR FURTHER CUSTOMER EXPERIENCE ENHANCEMENTS AND CLIENT FARE POLICY FLEXIBILITY



Website/App Future

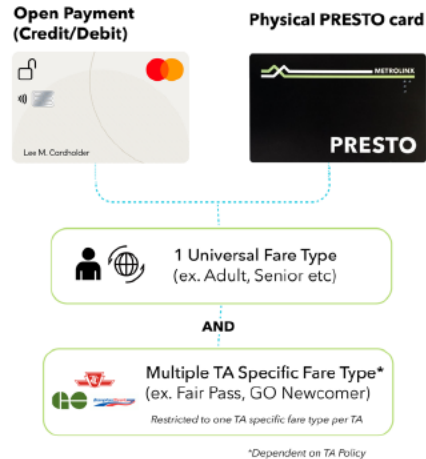
## Instant Loads

New balance and transaction history updated **immediately** on the web and app!

**NO WAITING.**  
**NO EXTRA STEPS.**  
**INSTANT.**



Fare Media Future



**ALL DISCOUNTS.**  
**ONE CARD.**  
**INSTANT.**



Website/App Future

## E-Ticket Integration

PRESTO App will include integrated E-Tickets in addition to all existing PRESTO payments products, services, and communications.

**ONE ACCOUNT.**  
**NO CONFUSION.**  
**INSTANT.**

