# COMMUNICATIONS AND COMMUNITY ENGAGEMENT UPDATE

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**NOVEMBER 28, 2024** 

### **COMMUNITY ENGAGEMENT SNAPSHOT: SEPTEMBER TO NOVEMBER 2024**

#### 745 Outreach Events

29 public meetings, 522 popup information sessions and194 canvasses with 29, 961 doors knocked

#### 47,123 Customer-Resident Interactions

1,043 public meeting attendees, 40,088 interactions at information sessions, and5,992 conversations at the door

#### **407** stakeholder meetings

**422,625** construction notices delivered to the door and through email

**2,877** direct emails and phone calls with customer-residents



## **COMMUNICATIONS SNAPSHOT: SEPTEMBER TO NOVEMBER 2024**

## 4.9 million social media impressions1.2 million video views



#### 657,000+ video views



#### 257,000+ video views

### 1,200 new email subscribers with a 47% open rate





#### New look, same great stories

Your newsletter just got a makeover! With a fresh design and enhanced features, we're committed to improving your email experience. Soon, we'll also be adding more timely updates and community-focused content, all curated with you in mind.

Want to ensure you're getting the news and stories that matter most? Take a moment to review and update your email subscription preferences. It only takes a minute!

**34** Press Room + Discover features, with **136,000+** story views

**Excavation underway** on the Ontario Line November

#### 105 media calls



Ontario Completes All Stations on Finch West LRT



Work underway across all Ontario Line contracts





#### 170,000+ video views

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