

Metrolinx & Samsung Partnership Overview - Digital Signage Displays

- A partnership has been entered into between Metrolinx, Samsung Electronics Canada Inc., and Samsung's preferred product reseller, Icon Media Communications Inc. (effective May 2022).
- Samsung is now the preferred vendor for Metrolinx, specifically for commercial and customer information digital signage displays, as defined by the [product list](#).
- Samsung was the top proponent selected from the publicly available Expression of Interest process, issued on March 8, 2021 (RFI-2020-CMBD-070 - Commercial Digital Displays).

Ordering Process - EXTERNAL CONTRACTORS (CPG projects)

- Contractors are to reach out to Kyle Kelly at ICON Media (kyle.kelly@icondigital.com) for an official quote using **Bid Code CA202105190002** and **Contract # RFI-2020-CMBD-070**. Indicate the project/station the quote is being requested for.

Samsung Product List

| Screen Type | Models |
|-------------|----------------------|
| Indoor | QM50 QM75 QM85 |
| Video Wall | VM46 VM55 |
| Outdoor | OH46 OH55 OH85 |

Questions? Please contact:

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